

## **BREAKING NEWS: KARIMJEE GROUP & EO/ GSEA TANZANIA: AN EXCITING NEW PARTNERSHIP**

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The Karimjee Jivanjee Group are excited to have the opportunity to partner up with the Entrepreneurs' Organization (EO) chapter in Tanzania and to be lead sponsor of their Global Student Entrepreneur Awards (GSEA) in 2020.

EO began leading the EO GSEA program in 2006. GSEA is a premier global competition for student entrepreneurs under 30, who actively run a business while still attending college or university. EO GSEA supports those student entrepreneurs who require much needed mentorship, recognition and connections to take their business to the next level.

EO GSEA nominees compete in qualifying competitions at the local, regional and global levels in the hope of earning the title of Global GSEA champion. This year, GSEA received 27 student applications, from 8 different universities across Tanzania and have now shortlisted the top 5 finalists. The winner will be announced on the 23<sup>rd</sup> of January and will attend the Global GSEA finals in Cape Town.

EO is a global, peer-to-peer network of more than 14,000+ influential business owners with 193 chapters in 60 countries. In this year's contest, the goal of EO is to give these student entrepreneurs the opportunity to accelerate their success, challenge the status quo, connect to an instrumental peer group and make the greatest impact possible in their local communities.

During the partnership announcement, the Karimjee Jivanjee Ltd, Tanzania, Chairman, Yusuf Karimjee said, "This generation is full of young, passionate and ambitious entrepreneurs with inspiring business ideas, that are driven by a vision to impact Tanzania and the world at large. With this partnership, we aim to support these student entrepreneurs on their path forward and fuel them with the required knowledge for their businesses to continuously grow."

'We are passionately dedicated to nurturing Tanzania's finest young entrepreneurs for the growth and development of our beloved country. The GSEA initiative brings together exceptional #Studentpreneurs to showcase and celebrate innovation – this is our way of Making a Mark.' Ms. Miranda Naiman, EO Tanzania Chapter President.

EO member and MEPA GSEA Chair Mr. Baraka Mtunga says "We aim to raise not only awareness about student entrepreneurs but provide mentorship and share leadership experiences with the youth at large and we shall continue to engage the GSEA competition as our anchor product to achieve this goal in Tanzania for the foreseeable future."

The KJ Group and Karimjee Jivanjee Foundation are honoured to be able to support, empower and inspire business and social entrepreneurship in Tanzania among the next wave of change-makers and the growing start-up community among students, colleges, and universities. This is a benchmark partnership built on shared Karimjee and EO values: Honesty, integrity and trust, professionalism and entrepreneurship and humility and philanthropy.

The End.